

WINDOWS UNIVERSE LLC.

DRAFT BUSINESS MODEL



VISION

To serve as a Nexus for uniting New-Age Spiritual Practitioners, Theosophists, Resources with Seekers of Universal Truth, Spirituality, Awareness, Mind Involution and the Supramental Consciousness of the being. uniting the underlying quest for truth and inner-peace and Liberation in this lifetime, regardless of race, lineage, culture or religious background.

MISSION

Windows Universe is a non-profit organization established to carve self-sustainable venues to foster a globally omnipresent culture of Non-Denominational faucets of diverse spiritual wisdom, discipline and the teachings of Magnanimous Spiritual Leaders and present day's emergence Spiritually Conscious Communities. The means of spreading information is rapidly changing throughout this age of technical revolution controlled by the corporate giants of the world. The convenient abundance of these innovations, have created a material dependency and is rapidly replacing our values with an evolving disconnection to a Divine Co-Existence.



Windows Universe, will pursue to unite all authenticated Spiritual Foundations and Institutions world-wide on its platform, to establish a balance on the World Wide Web and offer human kind the optimization to explore alternative options and resources in their thirst for Inner-Engineering, Self-Awareness of Holistic Healing, Spiritual Warriors, Eclectic Spiritual Communities, retreats, seminars, expos and the many resources best suited for an individual's Self-Development of the Mind, Bodyand Spirit.

Table of Contents

- 1. Executive Summary
- 2. Phase 1. www.windows-universe.org
 - a. Establishment of the On Line Nexus
 - b. Recruitment of Social Media Expert Webmaster
 - c. Recruitment of Free Lance Writers
 - d. Establishing a four-person task force
- 3. Organization
 - a. Founding Partners and Management Team
 - b. Governance and criteria for board of directors
 - c. Compensation of Officers, Partners and Directors
 - d. Partnerships and Strategic Alliances
- **4.** Phase 2. Selection and Purchase of the Home Foundation A 500 to 1000-acre site to be established in the appropriate unincorporated suburban to rural area of a developing Major Florida Coastal City, seeking and prepared to undertake sustainable economy stimulating growth and development.
 - a. Global RFP Leeds Expert for Self-Stainable Nature Friendly Institution for Awareness Mall and Community Lodges for World-Wide Spiritual Practitioners and Theosophists.
 - b. Statewide RFP Construction of Windows Universe Foundation
 - c. National RFP Investors and Contractors to build World's First Eco-Friendly Awareness Arena and Holistic Retreat Villa – Phase 4.
 - d. Statewide RFP Investors and Contractors to build Holistic Mental Health and Alternative Health-Care Treatment Centers.
- 5. Phase 3. **Proposal of Nature City USA.**
 - a. Nature City USA, a proposed Municipality extending from the Foundation of Windows Universe. A World-Wide First Completely Self Sustained Eco-Friendly Community producing its own Eco-Watt power management system and other resources.
 - i. Establish Qualified and Competent City Counsel and Leadership
 - ii. Develop a Sustainable Economic Stimulus plan to promote the growth, development of the World's Prototype Environmentally Sustainable Community, creating a demand for Skilled and Unskilled labor to lead in the world alternative energy production and recycling technologies. — Post Phase 4.
 - iii. An aggressive word-wide marketing plan to promote Industrial Investment for Eco-Friendly engineering for the development of Future Hybrid and Eco-Friendly Automobiles, and Public Transportation for commuting to and from urban business districts. – Post Phase 4
 - iv. Proposal and Development of an Eclectic Community K-12 Academic Charter School System. – Post Phase 4

- v. Nationwide RFP Investors and Contractors to develop Affordable Environmentally Friendly Housing Communities and modular homes
- 6. Phase 4. <u>Proposal of World Class Research and Development Center</u> for Environmentally Sustainable and Friendly Technologies.
 - a. Nationwide RFP Investors and Construction of one or a combination of Renewal Energy Sources harnessed from Florida's Natural Resources to supply Nature city with Eco-Watt Management Incentives for residents and businesses.
 - i. Tidal or Hydro Energy
 - ii. Wind Energy
 - iii. Solar Energy

"Fear Not"

If you Win you shall Lead

If you Lose, you shall guide



EXECUTIVE SUMMARY.

The founder of Windows Universe, Guru-Dev O'Jeet (Dave Rudra) a spiritual theosophist made an early career after his Collegiate and Naval career, by climbing the ladder in Corporate America, and then establishing a successful Logistics Management Company for over twenty years. Congruently from childhood his personal void remained incomplete solely pursuing the ritual material expectations of society, and incessantly sought his true purpose in this Life. Dave came from a Rural Village of Pandooa in West Bengal where he was born into a family of disciples of world-renown magnanimous Spiritual Sages, and was seeded with his Divine aspirations by his beloved grandparents. He studied and learned from the teachings of Swami Vivekananda and Swami Sivananda who re-introduced world-wide awareness of the wisdom and disciplines immortalized in the Ancient Vedic Scriptures. By the age of nine, Dave's grandparents had invested enough Devine nourishment to enable him to navigate and internalize the diversity of wisdom taught by the past and present messengers of Divine Laws. These of Universal seeds of Divine Purpose where planted and followed him creating his character, but remained dormant until he was challenged by the kidnapping of his beloved children. Guru-Dev initially regressed to self-destructive coping methods of alcohol and cigarettes to cope with his depression and anger, but in the most pivotal moment his seeds re-surfaced to the higher power to draw strength, enlightenment, and the fearlessness to and awaken his supramental consciousness to guide him through his lone war with humankind's darkest side, unleashed by the transparency of modern technology.

In this millennium where technological development has rapidly begun to reshape our world, the diversity of cultural and racial ignorance becomes less, while the imbalance of technological dependency has created a new diversity due to the growing ignorance of knowledge, truth and awareness.

Throughout time, history has proven to be cyclically repeating itself in every fallen civilization and in each generation. In the ancient civilizations such as the Mesopotamian, Egyptian, Indus Valley, and Atlantis, to modern history's account of the Roman Empire, Moghul Dynasty, all which rose and fell when the growing quest for wealth, Information, Control and Power distanced the minority Elite from the Masses. Guru-Dev is a former United States Naval and Healthcare Forensic Logistics Consultant, having once conquered the material goals of educational and material success promoted by modern society, witnessed this transparently technologically dependent division rapidly growing in a shrinking world and in the death of a life-altering tragedy, he re-invented himself in pursuit of his calling.

Like all sages leading mankind through their era of variable challenges throughout history, Dave's background in computer science and the uncontrolled exponentially rapid global changes through smart technologies, gave him the foresight of the absence of mankind's individuality and independent thinking qualities giving rise to a void of suffering, regardless of the degree of material success one attained. That void would come in the loss of mankind's need to exercise intelligence, individuality, failure to live, enjoy, find inner peace, learn from suffering, joy, and the wisdom that speaks when silencing the mind's chatter.

The "Power of Now", as taught by Eckhart Tolle, one of many renown Spiritual Masters, is the wealth of knowledge, truth and awareness one gets from the Inner-Self to fill that which is missing, as the egoic-self expends its Journey, living "Life through the Fast Lane", in order to reach an environmentally conditioned destination he believes where he will fill that void. Ironically, when we reach that destination or goal, it is always short lived and then we begin to chase another.

Windows Universe, is an answer to the technological race against the human mind, which has already positioned mankind to become even less dependent upon our natural environment and creating a dependency upon other people's thoughts, as opposed guidance from the Inner-Self, and the lessons along mankind's Journey become obsolete. Windows Universe is the Source of Current Resources to once again to re-introduce and keep alive the nourishing wisdom memorialized in the ancient Vedic Scriptures containing the principals of Spirituality, which is the fundamental root of all religion, and a Nexus for the growing society of spiritually eclectic masters and seekers, thirsty for Universal Truth, self-awareness, innerengineering and promote the balance between material and non-material existence.

The Vision of the Co-Founders of Windows Universe is to establish this organization replete with means to integrate Spiritual Awareness and Teachings of the growing population of Spiritual Masters, through technology, and provide the technologically dependent future the abundance of resources to bring balance, harmony and holistic solutions required along one's life. To re-introduce the value of life, by appreciating the planet, environment and through Inner-Engineering taught by the many Spiritual Gurus connected through Windows Universe.